

**Wellness Transitions
Fund Raising Highlights
Robert A. Roush, Proprietor**

Last Updated: 2/14/2017

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Years Experience: Professional: 27

Not listed below: An additional 13 years of volunteer involvement before professional career and 23 years of volunteer involvement during career.

THE INFORMATION BELOW CAN REALLY ONLY BE THOUGHT OF AS "CAPTURED HIGHLIGHTS". THERE HAS BEEN MUCH MORE NOT LISTED HERE.

Fundraising Highlights

Employed by	Solicited	Received	Type
NORWESCAP	NJ Dep't Human Services	\$ 5,700,000.00	Government
NORWESCAP	NJ Dep't Education and Philipsburg Schools	\$ 1,000,000.00	Government
Fulton County Medical Center	Federal Department of HRSA - RHIT Grant	\$ 900,000.00	Government
NORWESCAP	1998 Campaign	\$ 577,629.00	Annual Giving
NORWESCAP	1997 Campaign	\$ 538,978.00	Annual Giving
Geisinger	HHS CMS	\$ 500,000.00	Government
Geisinger	Horace W. Goldsmith Foundation	\$ 500,000.00	Coporation/Foundation
Geisinger Health System	2009	\$ 500,000.00	Major Gift
NORWESCAP	1996 Campaign	\$ 493,327.00	Annual Giving
Valley Youth House consultant	Lehigh County DHS	\$ 270,520.00	Government
Sunbury's Revitalization, Inc.	Dept. of Community & Economic Development Emergency Blight Relief	\$ 200,000.00	Government
Geisinger	PNC Bank, N.A.	\$ 200,000.00	Coporation/Foundation
AIDS Services Center	PA Dep't Health	\$ 195,000.00	Government
American Heart Association	1990 Campaign	\$ 175,880.00	Annual Giving
Fulton County Medical Center Foundation	2011 Campaign	\$ 165,984.00	Annual Giving
American Heart Association	1989 Campaign	\$ 156,642.00	Annual Giving
Central PA Workforce	PA Dept. Labor & Industry	\$ 156,200.00	Government
NORWESCAP	NJ Dep't Health & Sr. Services	\$ 150,000.00	Government
Fulton County Medical Center Foundation	2010 Campaign	\$ 125,161.00	Annual Giving
Sunbury's Revitalization, Inc.	Dept. of Community & Economic Development SPP Tax Credit	\$ 118,000.00	Government
Geisinger Health System	2005	\$ 110,995.00	Major Gift
American Heart Association	1988 Campaign	\$ 102,340.00	Annual Giving

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Fulton County Medical Center	PA Dep't Health	\$ 100,738.00	Government
Geisinger	Frontier Communications Solutions	\$ 100,000.00	Coporation/Foundation
Geisinger	PA Dep't Transportation	\$ 85,000.00	Government
NORWESCAP	NJ Dep't Human Services	\$ 80,000.00	Government
Geisinger Health System	2005	\$ 79,265.00	Major Gift
Geisinger	Allen Foundation	\$ 75,000.00	Coporation/Foundation
AIDS Services Center	FACT	\$ 75,000.00	Coporation/Foundation
Geisinger	Weis Markets, Inc.	\$ 67,965.00	Coporation/Foundation
Geisinger	PA Dep't Labor	\$ 50,000.00	Government
Geisinger	Bank of America Foundation, Inc.	\$ 50,000.00	Coporation/Foundation
Geisinger	Francis Cauffman, Inc.	\$ 50,000.00	Coporation/Foundation
Geisinger	The Foundation for PA Watersheds	\$ 50,000.00	Coporation/Foundation
Geisinger	Torcon, Inc	\$ 50,000.00	Coporation/Foundation
AIDS Services Center	1993 Campaign	\$ 49,319.00	Annual Giving
Geisinger	Epic Systems Corporation	\$ 45,000.00	Coporation/Foundation
Fulton County Medical Center	2012	\$ 43,043.99	Planned Giving
Fulton County Medical Center	PA Dep't Public Welfare	\$ 40,000.00	Government
AIDS Services Center	United Way of the Lehigh Valley	\$ 40,000.00	Coporation/Foundation
AIDS Services Center	1992	\$ 35,000.00	Major Gift
Fulton County Medical Center	County Commissioner's Assoc. of PA	\$ 34,500.00	Government
American Health Association	1989	\$ 30,000.00	Planned Giving
AIDS Services Center	1992 Campaign	\$ 28,818.00	Annual Giving
Geisinger	PPL	\$ 25,000.00	Coporation/Foundation
Fulton County Medical Center	F & M Trust	\$ 25,000.00	Coporation/Foundation
AIDS Services Center	1993	\$ 25,000.00	Major Gift
Fulton County Medical Center	2011	\$ 25,000.00	Planned Giving
Geisinger	Verizon	\$ 20,000.00	Coporation/Foundation
AIDS Services Center	1992	\$ 17,000.00	Major Gift
Geisinger	United Way of the Greater Susquehanna Valley	\$ 14,000.00	Coporation/Foundation
Geisinger	Cora L. Brooks Foundation	\$ 13,200.00	Coporation/Foundation
Fulton County Medical Center	2011	\$ 11,750.00	Major Gift
AIDS Services Center	1991 Campaign	\$ 11,661.00	Annual Giving
Geisinger	Beckman Coulter Foundation	\$ 10,000.00	Coporation/Foundation
Geisinger	Passport Health Communications, Inc.	\$ 10,000.00	Coporation/Foundation
Geisinger	Quest Diagnostics Foundation	\$ 10,000.00	Coporation/Foundation
Geisinger	The John Family Foundation	\$ 10,000.00	Coporation/Foundation
Fulton County Medical Center	Novo Nordisk	\$ 10,000.00	Coporation/Foundation
Fulton County Medical Center	Country Care Midwifery	\$ 10,000.00	Coporation/Foundation

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Fulton County Medical Center	2010	\$ 10,000.00	Major Gift
Geisinger	Northern Trust Company	\$ 8,000.00	Coporation/Foundation
Salem United Methodist Church	Conference of Churches	\$ 7,500.00	Coporation/Foundation
Geisinger - Research Mailing	2009 Campaign	\$ 5,600.00	Annual Giving
Central PA Workforce	Best Buy Foundation	\$ 5,000.00	Coporation/Foundation
Geisinger	Blank Rome, LLP	\$ 5,000.00	Coporation/Foundation
Geisinger	H.O. West Foundation	\$ 5,000.00	Coporation/Foundation
Geisinger	High Concrete	\$ 5,000.00	Coporation/Foundation
Geisinger	Marshall, Dennehey, Warner, Coleman & Goggin	\$ 5,000.00	Coporation/Foundation
Fulton County Medical Center	2012	\$ 5,000.00	Major Gift
Fulton County Medical Center	2011	\$ 5,000.00	Major Gift
Fulton County Medical Center	2011	\$ 5,000.00	Major Gift
Fulton County Medical Center	2010	\$ 5,000.00	Major Gift
Fulton County Medical Center	2010	\$ 5,000.00	Major Gift

SPECIAL PROJECTS

Employed by:	Project:	Goal:	Result:
PA Diversity Network	Set-up 501 © 3 and Bylaws	N/A	Success
Geisinger	Sponsored research for obesity and playground equip.	N/A	\$ 80,000.00
Geisinger	Coporate Foundation Support	\$ 15,000,000.00	\$ 18,130,000.00
Allentown Symphony Orchestra	Music Library orgnaizational method	N/A	Success

SUPERVISORY EXPERIENCE

Employed by:	Number of Staff:
American Heart Association	2
AIDS Services Center	5
Fulton County Medical Center	2
NORWESCAP	3
Sunbury's Revitalization	2

ADDITIONAL INFORMATION:

Meant to be viewed along with resume, not as a resume